

WZOO

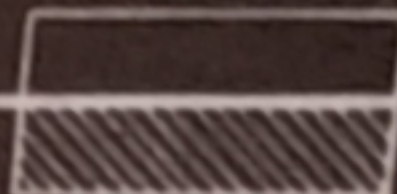
 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



Form BG 126 #4359
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-29-71

Call letters W Z O O (EFF: /
..... W-Q-S-A 4-21-71)

Station location Asheboro, N.C.

Name of licensee RCR, LTD.

Transmitter location 2.1 miles N.W. of Balfour, Balfour North Carolina (BP 6-19-70)

Main studio location 2.1 miles N.W. of Balfour, Balfour North Carolina (BP 6-19-70)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
BP-17,273	6-19-70	710kc	1kw DA-	Day	2-19-71
CP for a new standard broadcast station.					
BP-17,273	10-12-70	Call letters assigned.			
BMP-13,181(2)	3-5-71	MP(BP-17,273) ext. time to 8-19-71			
Comtel	PSA	500w	protect WOR		
BP-17,273	4-21-71	Call letters changed to: W Z O O			
BL-12,927(L)	6-29-71	Lic.(BP-17,273, as mod.) for New Standard B/c Station.			
					12-1-72
EBSA	6-12-72				
BR-4859(L)	12-6-72	RENEWAL			12-1-75
COMTEL	9-8-75	DELETE OBSTRUCTION MARKING & LIGHTING			
BR-4859(L)	3-26-76		RENEWAL		
					12-1-78
BTC-8530	12-7-77	Vol acq of pos con. EFF:			
BR 780725	11-14-78	(S) RBN.OF LIC.			
					12-1-81

AUG. 1955

APPLICATION RECORD - BROADCASTING

W Z O O

Call

Letters ~~new~~ ^x W Q S A

RCK, Ltd.

~~J. M. Farlow and Dean F. Bell~~Name ~~Asheboro, North Carolina~~
Asheboro, North Carolina (c/o J. M. Farlow, Rte 2, Asheboro, N. C. 27203)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,273 R. & F.	5-28-66	CP for a new standard broadcast station to be operated on: Frequency: 710kc Power: 1kw LA-D Hours of operation: Daytime Type transmitter: Gates EC-1G Trans. location: 2.1 mi. NW of Balfour, North Carolina Studio location: Same as transmitter Atty: Mallyck & Bernton Engr: Robert H. Epperson, and Edward W. Deeters	DESIGNATED FOR HEARING	
	5-31-66		2-5-69 Docket #18442 after hearing.	
SEE AMEND	CARD #2		GRANTED	6-19-70
Preliminary examination indicates this proposal is MUTUALLY EXCLUSIVE with BP-17,143, BP-17,278, BP-17,406 and BP-17,411.				
AGREEMENT WITH BLUE RIDGE BROADCASTING (BP-17,580) FILED 8-8-67 PROMISING TO AMEND APPLICATION TO REMOVE MUTUAL EXCLUSIVITY.				
JOINT REQUEST FOR APPROVAL OF AGREEMENT filed 8-8-67 by Mallyck & Paul (see other side for petitions)				

SUPPLEMENT TO JOINT REQUEST FOR APPROVAL OF AGREEMENT
filed 3-12-68 on behalf of applicant.

SUPPLEMENT TO JOINT REQUEST FOR APPROVAL OF AGREEMENT
filed by Mallick & Fernton on behalf of applicant.

FORM BC-121
Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters new W Q S A

Name KCR, Ltd.
W.-M.-FARLOW-AND-DEAN-F.-DEAN-d/b-as-RANDOLPH-COUNTY-RADIO
ASHEBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,273 AMENDMENT R & F OCT 25 1967	cont'd 8-22-67 8-25-67	AMENDED to change directional antenna system (change height & add tower) and change ground system.		
AMEND R & F Press	3-12-68 3-13-68 APR 2 1968	Change applicant's name to KCR, Ltd. and amend Section III.		
BMP-13,181 R & F \$50-662987 AC-067 FEB 22 1971	2-6-71 2-9-71 2-9-71	MP(BP-17,273) for extension of completion date to _____ (new) Atty: Mallick & Bernton	GRANTED TO	3-5-71 8-19-71
BL-12,927 R & F \$679223 \$50. AC-067 MAY 11 1971	1-7-71 4-12-71 4-12-71 MAY 11 1971	Lic.(BP-17,273, as mod.) for <u>New Standard</u> B/o Station. Atty: <u>Mallick & Bernton</u> Sect. VI	GRANTED	6-29-71

#3

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W Z O OName RCR, LTD.
ASHEBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4859 R & F PN Recd. PRESS SEP 1 1972	8-11-72 8-25-72 "	RENEWAL OF LICENSE Mallyck & Bernton, Atty. AMENDED 10-6-72 re: equal employment policy	GRANTED	12-6-72
BR-4859 R & F PN Recd. PRESS JUL 30 1975	7-18-75 7-21-75 "	RENEWAL OF LICENSE Mallyck & Bernton, Atty.	GRANTED	3-26-76
BTC-8530 R & F FORM 316 DEC 2 1977	11/22/77 11/28/77	Voluntary acquisition of positive control of lic corp by Fred R. Keith, Jr. thru purchase of stock from the Estate of James M. Farlow, Atty - <u>Mallyck</u> & Bernton	GRANTED EFF:	12 7 77

Form BC-121
May 1976

Call
Letters W Z O O

Name RCR, LTD
ASHEBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780725UM PRESS	SEP 15 1978	RENEWAL OF LICENSE	GRANTED	11-14-78

F.C.C. - WASHINGTON, D. C.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

